

InPrint

DIGITAL TABLOID

Size: 289x380mm
Finishing: Flat
Pages: 4-64
Copies: 1-1,000

80gsm BRIGHT RECYCLED

100% recycled bright white paper with a more luxurious feel than standard newsprint.

Brightness: ISO150 ●●●●●

Thickness: ●●●●○

Certifications: EU Ecolabel • FSC

Use for: Mini • Tabloid



Printed by:
NEWSPAPER CLUB



Original photo: Ryoji Iwata • unsplash.com

The future is bright

Our 80gsm bright paper is a notch up from standard newsprint. It's a fully recycled, bright white paper that's ideal for punchy colours and fine details. Perfect for photography or anything else that needs a more luxe finish.

Our new digital press produces sharp results with fantastic colour reproduction across all our paper stocks. Combine that with this paper and you have a perfect match to really push the colours and textures in your photography and illustration. Inside you'll find a few examples of this paper at its best.

Pure Luxury

Wedding vows

Digital tabloid

Wedding newspaper

@ritzelle__

After their wedding, Ritzelle and Curtis Clarke sent tabloid newspapers as a creative thank you to friends and family. They included a selection of photos, their vows and a playlist of songs from the day.



“Once people received it we were flooded with texts and notifications on Instagram. People have mentioned it was such a unique correspondence and that they’ll hold onto it forever!”

Ritzelle Clarke



Picture-perfect portfolio

Digital tabloid

Photography portfolio

@landonnordeman

landonnordeman.com

In his portfolio photographer Landon Nordeman offers a peek behind the scenes at some of fashion's most glamorous events, from the Met Gala to the Vanity Fair Oscars Party. Landon's bold and colourful images look brilliant on 80gsm paper.

Cosy catalogue

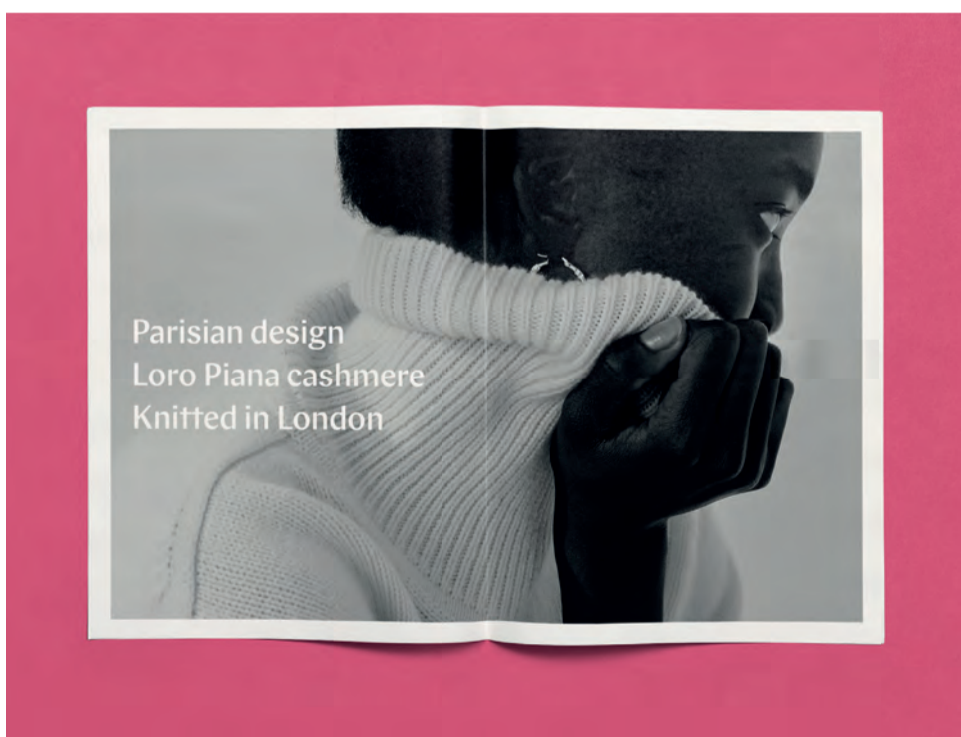
Digital tabloid

Lookbook

@aethelofficial

aethel.com

When Aethel launched their luxury knitwear brand in London, they chose 80gsm paper to showcase the plush texture of the wool they use. A stunning lookbook that emphasises the brand's focus on quality materials.



“This project was a huge collaborative effort and people were excited to have something tangible.”

Bullhorn



Refreshing report

Digital mini

Impact report

@bullhorncreative

bullhorncreative.com

Through interviews and stories from clients, Kentucky-based design agency Bullhorn reflects on recent work in this Impact Report. Creative director Adam Kuhn says the newspaper is “a fantastic complement” to the companion website Bullhorn is using to reach out to new clients.

SPOT THE DIFFERENCE



80gsm BRIGHT PAPER

Compare print quality and colours across each of our paper types.

55gsm Improved Newsprint



45gsm Salmon Newsprint

80gsm Bright Recycled



LETTERS 65pt

COULD 55pt

FILL IN 45pt

IF YOU USE A 35pt

SMALL POINT SIZE 25pt

ON TOP OF A 20pt

COLOURED BACKGROUND 15pt

SO USE A BOLD WEIGHT! 10pt

OTHERWISE IT WON'T BE LEGIBLE IN PRINT. 5pt



10%																				
20%																				
30%																				
40%																				
50%																				
60%																				
70%																				
80%																				
90%																				
100%																				
	C 000	C 030	C 100	C 100	C 100	C 050	C 000	C 100	C 080	C 050	C 000	C 000	C 000	C 000	C 000	C 000	C 000	C 000	C 000	C 000
	M 000	M 030	M 000	M 050	M 100	M 100	M 100	M 000	M 000	M 000	M 000	M 025	M 065	M 100	M 100	M 085	M 070	M 030	M 010	M 005
	Y 000	Y 030	Y 000	Y 000	Y 000	Y 000	Y 000	Y 100	Y 080	Y 100	Y 100	Y 100	Y 100	Y 100	Y 100	Y 100	Y 090	Y 050	Y 050	Y 010
	K 100	K 100	K 000	K 000	K 000	K 000	K 000	K 050	K 000	K 000	K 000	K 000	K 000	K 000	K 040	K 070	K 040	K 020	K 015	K 025