

TRADITIONAL PRINTING SAMPLE PACK

DESIGN TIPS

5 DIFFERENT PAPER TYPES

INSPIRING CASE STUDIES

ALL OUR PRINT SIZES: MINI TABLOID BROADSHEET



TRADITIONAL PRINTING SAMPLE PACK 2023 EDITION

PICKUPABLE

TRADITIONAL BROADSHEET

Size:	380x578mm
Finishing:	Folded
Pages:	2-20
Copies:	300+

Newspaper Club



Est. 2009

55gsm IMPROVED NEWSPRINT

Brightness:	ISO76 ●●●○○
Thickness:	●●●○○
Certifications:	EU Ecolabel • FSC
Use for:	Mini • Tabloid • Broadsheet

UNPUTDOWNABLE



WELCOME TO THE CLUB

For over 10 years we've helped creative people and businesses all over the world share their stories with newsprint.

Together we're reinventing newspapers to make them more exciting, versatile and affordable than ever before. Now that you've received your sample pack, consider yourself part of the club!



We're a small team of print lovers based in Glasgow, Scotland

OUR STORY — Back in 2009, three friends decided to turn their favourite pieces of online writing into a newspaper that could be enjoyed away from the distraction of a screen.

People loved the idea and realised how many different ways you can use a newspaper. But the industry wasn't set up for non-traditional publishers and making a newspaper was expensive and challenging — so Newspaper Club was born!

Our very first newspaper won a Design of the Year award and sits in the permanent collection of the Design Museum in London. We love to think it's going down in history — perhaps your newspaper will, too.

Since then, Newspaper Club has taken off in ways we couldn't have imagined and we are the first choice for creative people printing newspapers all over the world.

Run by a close-knit, experienced team in Glasgow, Scotland, it's still our mission to make newspaper printing easier for everyone.

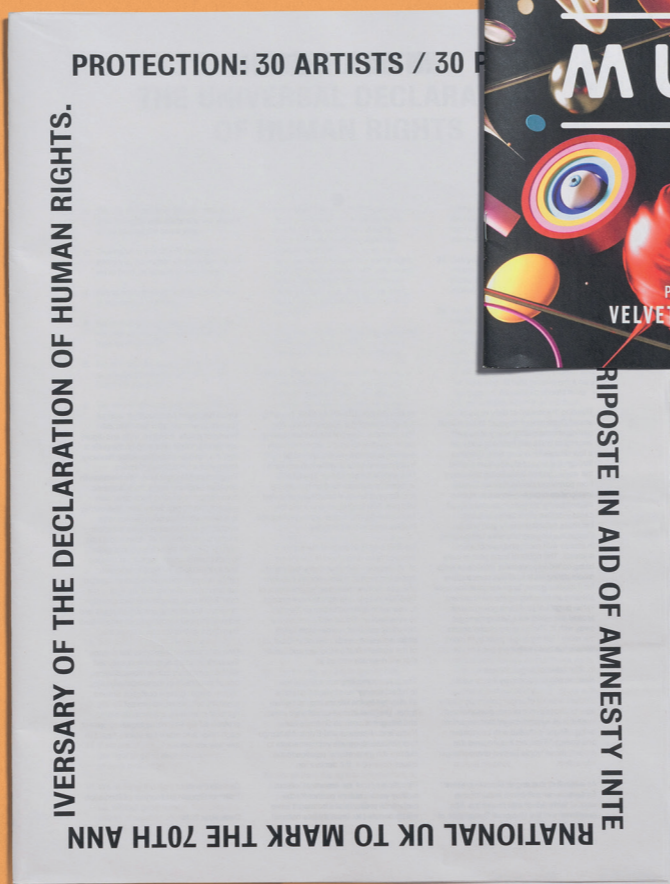
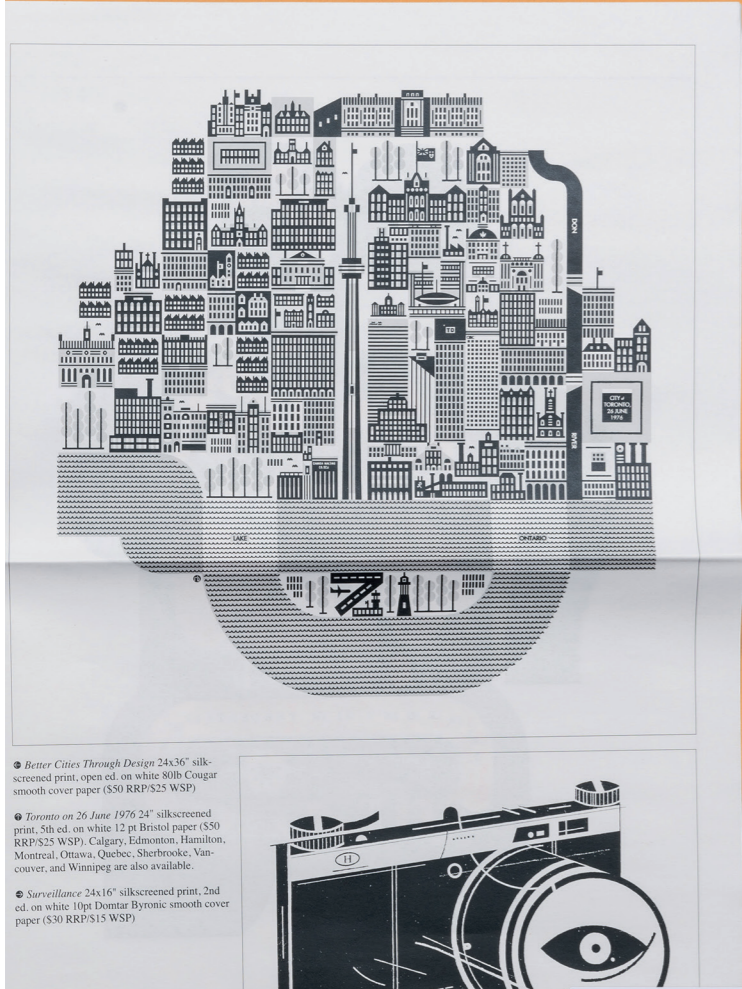
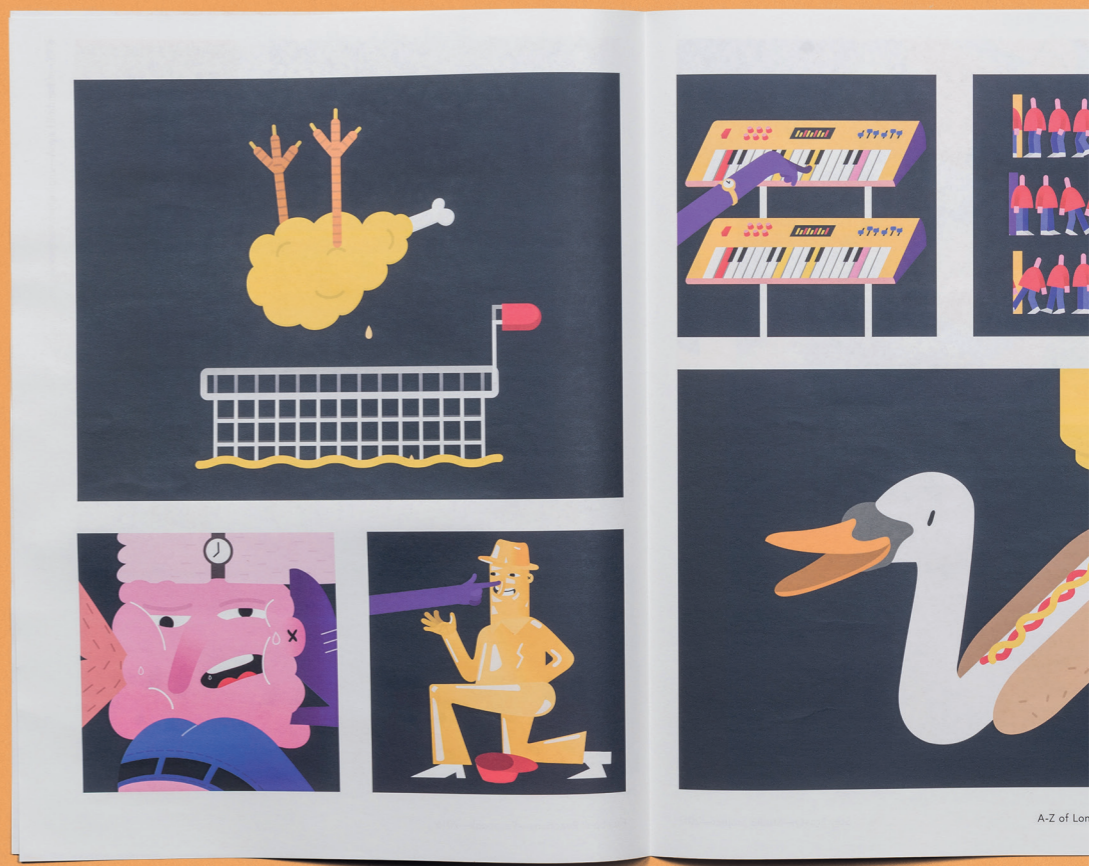
We've been amazed and delighted by the papers that come off our presses. Everything from local newspapers and festival brochures to theatrical props, big brand lookbooks, portfolios and even wedding proposals! Looking to share your story in an innovative, cost-effective way? Newspaper Club is here for you.

FIND US ONLINE:

MEET THE MASCOT

WHAT DO YOU CALL A PAPERBOY?

Meet Russell, our resident paperboy. He loves everything about print, just like us. Keep an eye out for him throughout this sample pack.



**GREAT IDEAS
ARE WORTH
HOLDING
ONTO**



3

SIZES

All of our traditional newspapers are printed on our very own printing press which produces superb quality printing at high speed with minimum waste. Each format has its own set of dos and don'ts when it comes to laying out your designs.

TRADITIONAL BROADSHEET

Big newspapers that make a big impression

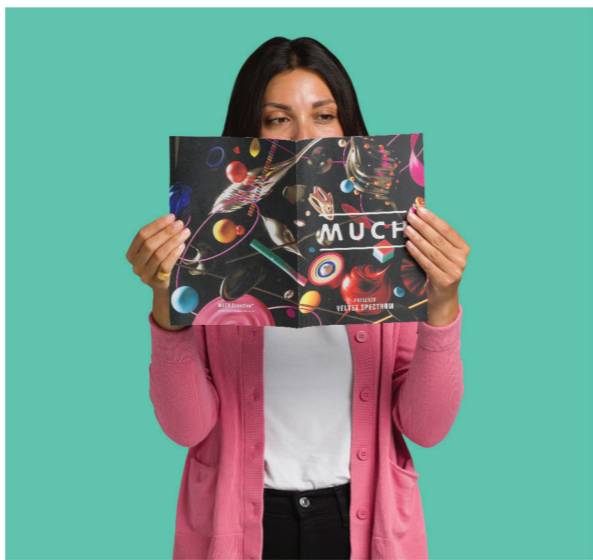
300+ copies	2-20 pages	380x 578mm	Arrives folded	Choice of paper stocks	Not stapled
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TRADITIONAL TABLOID

Our most popular size. Great for all uses.

300+ copies	4-64 pages	289x 380mm	Arrives flat	Choice of paper stocks	Not stapled
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TRADITIONAL MINI

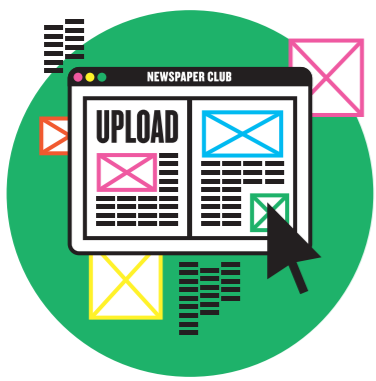
Neatly trimmed and stapled. A compact fit for zines or brochures.

300+ copies	16-64 pages	170x 250mm	Arrives flat	Choice of paper stocks	Stapled & trimmed
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PICK YOUR FORMAT

Will it be a mini, tabloid or broadsheet? Three sizes, countless ways to use them.



ORDER ONLINE

Our system checks it's ready to go and we send it off to print.



YOU'RE IN PRINT!

Now the fun part: reading, displaying and sharing your newspaper.

More in-depth guidelines and handy templates can be found on our website.



Broadsheet newspapers are delivered endorser-folded (folded in half horizontally)

Minis are trimmed to size, so you can print full colour artwork right to the edge



Tabloids are sent FLAT - not endorser-folded like Broadsheets



15mm margin on Tabloids and Broadsheets



We source all of our paper stocks from sustainably managed forests.



WHY PRINT? WITH US

ONE WE'RE EXPERIENCED

We've been printing newspapers for over 10 years and have learnt a lot along the way. Our dedicated print team runs our own presses with an eagle eye on quality and detail, and our customer support staff are all art school graduates, so they know their stuff!

TWO WE'RE QUICK

We print your newspapers quickly and can ship them anywhere in the world in just a few days. In a hurry? We can help!

THREE WE'RE HELPFUL

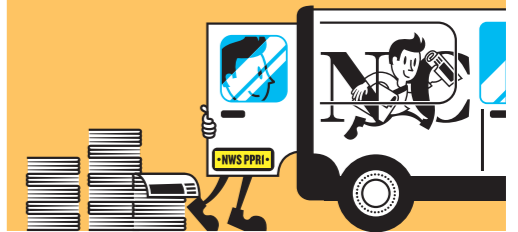
Our goal is to make newspaper printing easier for everyone. Our website is full of inspiration and handy guides and our friendly customer support team will answer your questions quickly. Just contact us if you need a hand.

FOUR WE'RE FLEXIBLE

We were the first company to offer one copy of a newspaper and we're here for all customers large or small, regular or one-off. Whatever you need, just ask.

FIVE WE'RE ALL ABOUT COMMUNITY

Since we started out, we love to show off the exciting things our customers make (unless it's a secret!) Follow us on social media for inspiration and tag us @newspaperclub to share your project.



We believe print can and should be a sustainable medium so we conduct our business with that goal in mind.

SOURCING PAPER

Our papers are sourced from sustainably managed forests and producers that have met a strict set of environmental and socially responsible standards. You can read about the specific environmental certificates for each paper on the Environment page on our website.

RENEWABLE ENERGY

The solar panels at our print warehouse generate over 100MWh of electricity per year, producing enough power to print all of our newspapers.

PLASTIC REDUCTION

We use minimal plastic in our packaging. We've trialled this with digital orders in the UK by removing plastic wrap, strapping and packing tape. We also offer compostable polybags for mailouts.

SUSTAINABLE PRINTING

Our digitally printed newspapers use toner made with 100% certified green energy and contained in fully recyclable containers.

It is free from solvents and VOCs (volatile organic compounds), odourless and food-approved. It is also de-inkable, meaning the paper can be completely recycled into fresh newsprint.

Our traditionally printed newspapers use standard coldset web offset inks made by SunChemical. Currently there are no vegetable inks developed for newspaper presses so these are oil-based inks, however they are VOC-free.

CLOSING THE LOOP

Printing newspapers can produce waste when we run tests to get the best results, but we reuse or recycle as much as possible.

WE'RE PROUD TO HAVE PRINTED NEWSPAPERS FOR:

The Guardian

Pentagram

MAGNUM PHOTOS

Spotify

TOAST

vitra.

Polaroid

Rapha

ual: university of the arts london

FRED PERRY

mailchimp

THE MODERN HOUSE

...AND MANY MORE BRILLIANT BRANDS!

"THE BROADSHEET FEELS TIMELY AND FRESH — IT'S QUICK TO DO AND NOT TOO SELF-IMPORTANT. IT'S A GREAT WAY TO SHOWCASE OUR VISUAL LANGUAGE IN A BIG FORMAT."

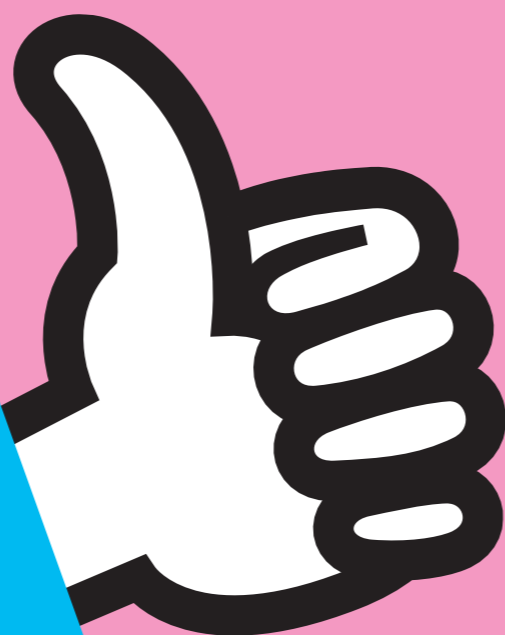
Raphael Güller • Zendesk



"NEWSPAPER CLUB MAKES OUR CONTENT MORE REAL. IT AFFORDS US THE CHANCE TO BE MORE CREATIVE AND EXPERIMENTAL WITH OUR MARKETING."

C Space

SHARE YOUR SAMPLES



We love seeing where our print samples end up, so tag us @newspaperclub and show us what you're working on!



Across

- Two facing pages make a _____
- Keep this clear at the edge of the page
- Think pink
- The M in CMYK
- We _____ our minis down to size
- The Y in CMYK
- Think BIG
- Print runs start at _____ copy
- The space between two facing pages
- The biggest news makes the front page _____

Down

- What's the name of our paperboy mascot?
- Our smallest format
- Keep it high to make your images look sharp in print
- Our other printing type for smaller print runs
- The C in CMYK
- Our most popular format
- The K in CMYK
- This is our printing sample pack.
- The newspaper title is known as the _____ on the front page
- _____ marks show us where to trim the page
- You need to use this to print right to edge
- _____ -folding will help your newspaper fit into an envelope

Need a hand? Don't tell Russell, but you can find most of the answers in the printing terms glossary on our website.

CHECK YOUR ANSWERS: See p14 of the mini sample

